

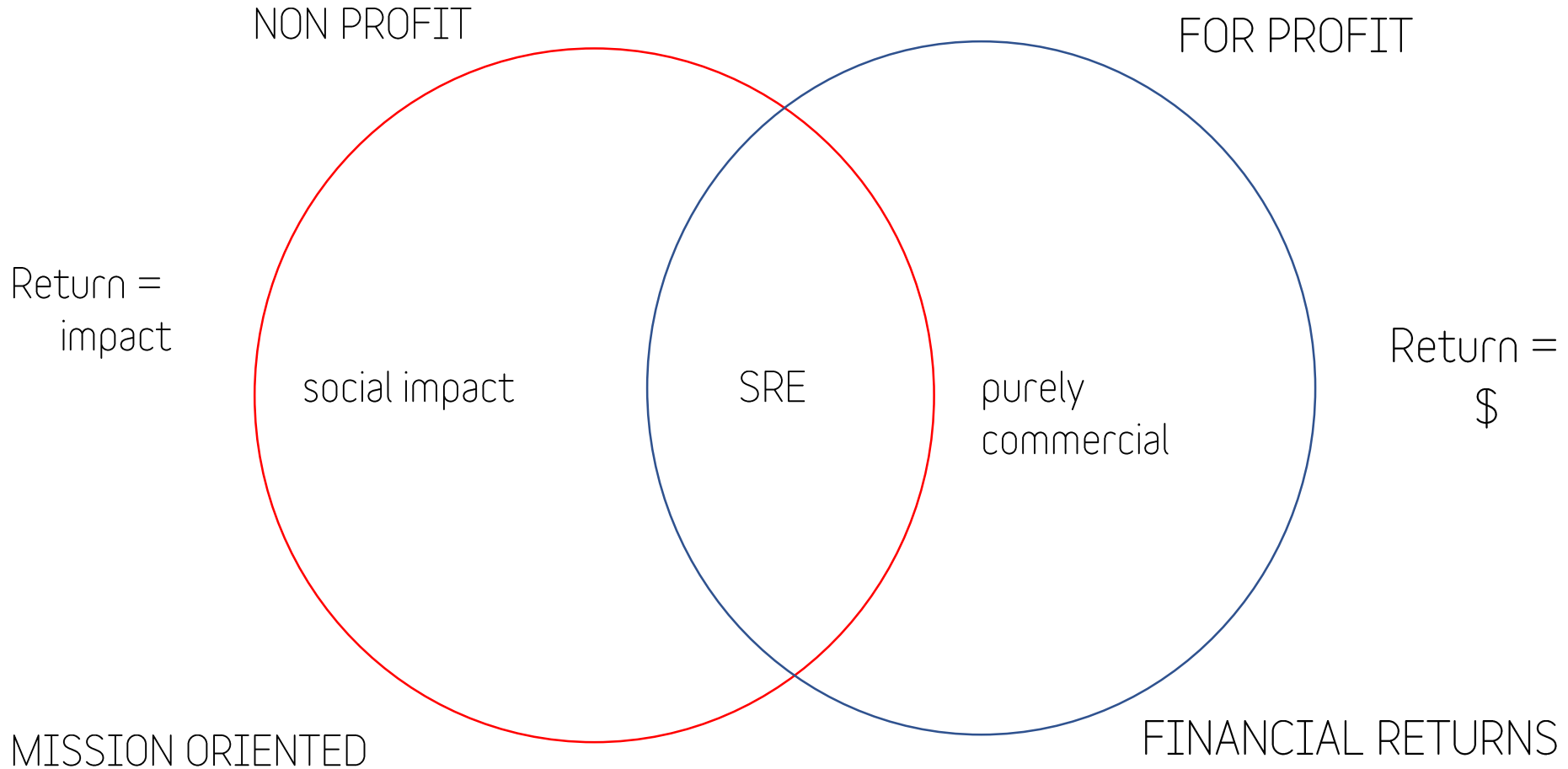


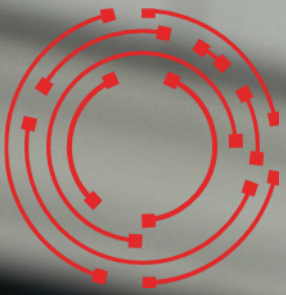
Could non-profit  
organizations and private  
corporation share common  
goals?

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Nomads Foundation President



# NON PROFIT versus FOR PROFIT





“This is about building on a wonderful tradition of philanthropy that will ultimately help the world become a much better place.” - Bill Gates



# GIVING PLEDGE

Individuals and couples joined together in a commitment to give more than half of their wealth away.

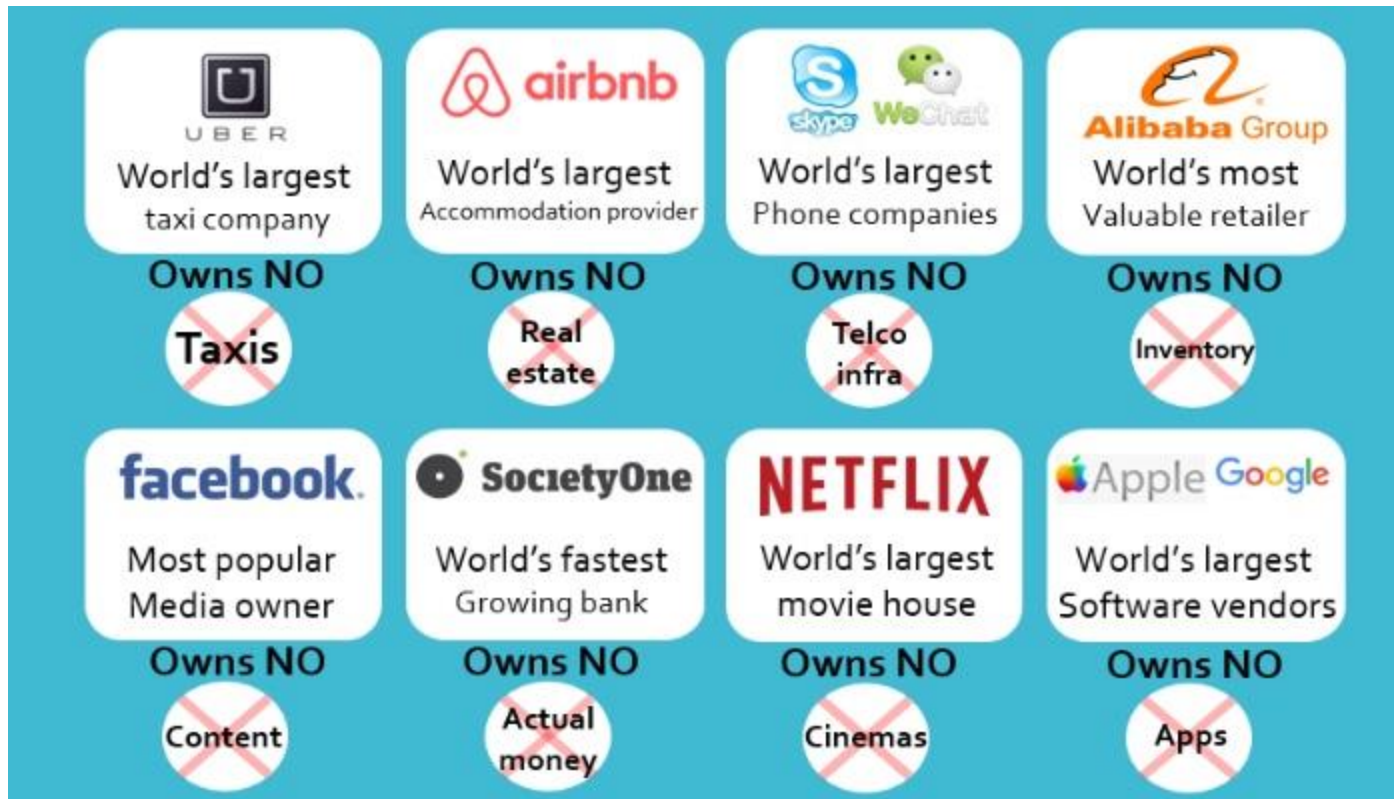


giving more,  
giving sooner,  
and giving smarter.



# THE RISE OF THE PLATFORM ECONOMY

“Software is eating the world.”





# SHARING ECONOMY

## NETWORKED MONOPOLIES

THE PROCESS OF CROWDSOURCING MONOPOLY POWER



### BUDDING NETWORK EFFECT

A network is created by users connecting to one another through an online platform.

### GROWING NETWORK UTILITY

As the network grows, so does its usefulness for its users and its overall value for the platform provider.

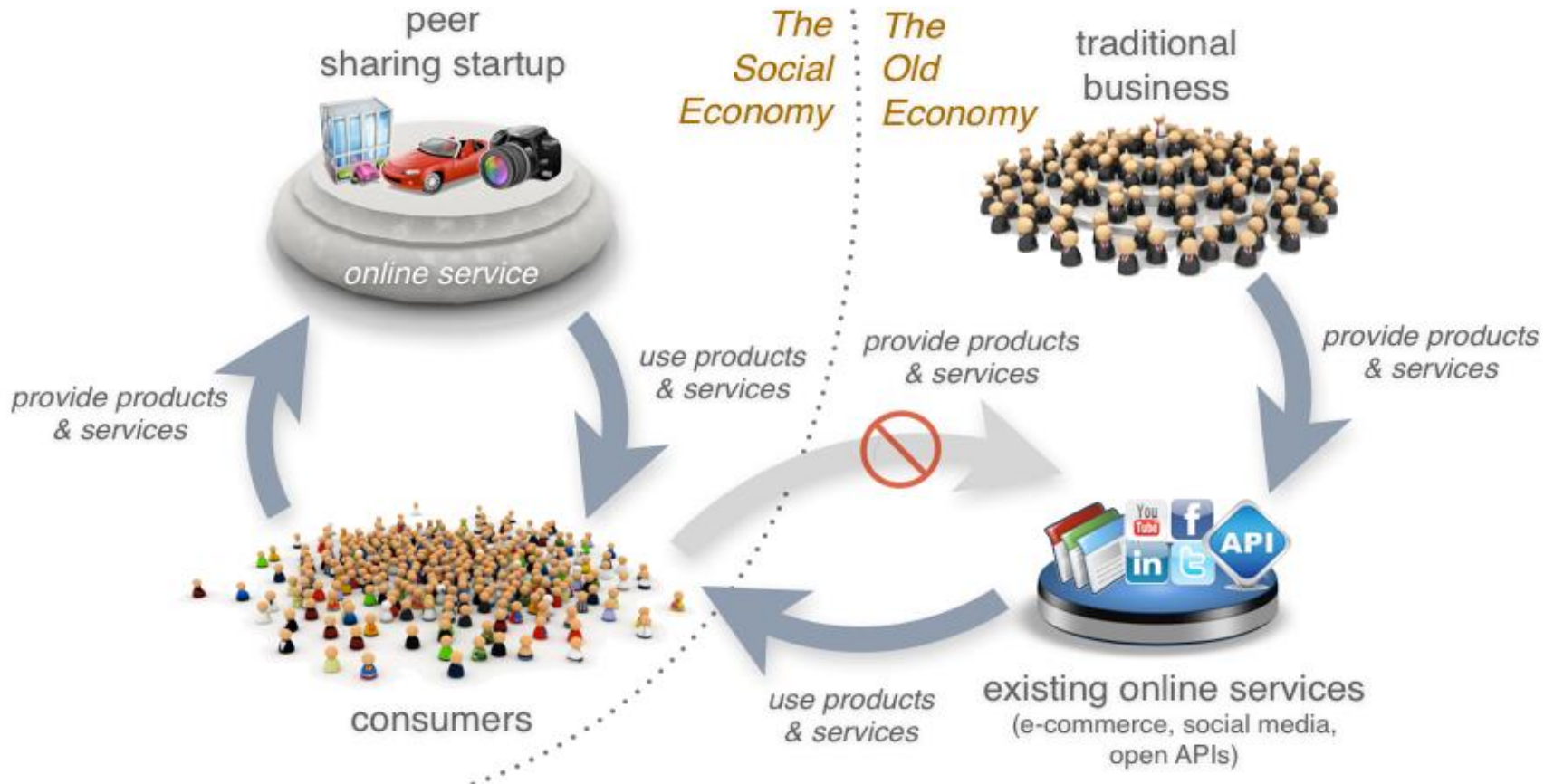
### FULL-FLEDGED NETWORKED MONOPOLY

The network has grown to a point where other platforms could compete, but it is difficult for them to offer users the same level of utility. Since value is created by users – both consumers and workers – rather than a product or service, users must feel a sense of empowerment or a bond with the platform to maintain a networked monopoly.



# THE NEW SOCIAL ECONOMY

*By trying to provide everything themselves, classical businesses miss out on the larger opportunity*





# CHALLENGES



- Economic crisis
- Unemployment



- Internet becomes global
- Mobile devices and platform
- Payment systems evolve
- Social networking rise



- Increasing population density
- Drive for sustainability
- Desire for community
- Generational altruism





# Could non-profit organizations and private corporation share common goals?

For the startups in the sharing economy in Europe:  
re-consider if a classic startup and VC approach is right ?

## 2 better options:

1. To go non-profit and focus only on how to help/collaborate with like-minded people via a **platform**
1. To co-develop a solution with multi-stakeholders and benefit from each other resources and ability to scale.