



MNK | PARTNERS

THE STATE OF INVESTMENTS IN DEVELOPED COUNTRIES

UN Geneva Forum – Investment versus Donation – 13th December 2017

Speaker: Mansour KHALIFE, Managing Partner at MNK Partners



HOW INVESTMENT PLAYERS AND PRACTICES HAVE CHANGED



Underlying trend 1. Technology has disrupted the way we behave as societies



Do we really need FaceID five years after TouchID?



Underlying trend 2. Traditional investments' reduced attractiveness

“

Financial crises and stronger regulations have created a sense of defiance against big players

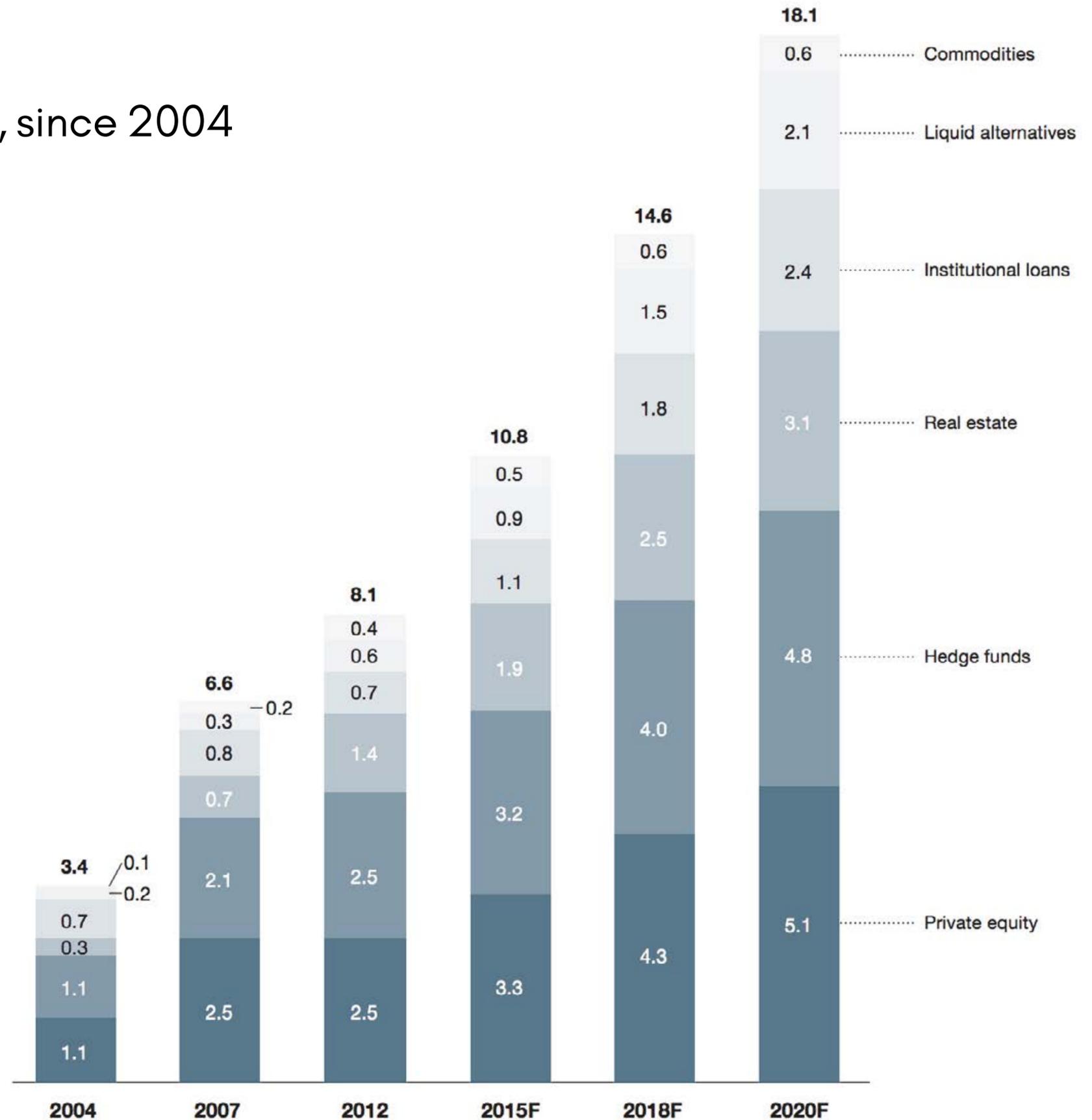
”



Alternative investments, from niche to mainstream

Global alternative assets (US\$ in trillions) by asset class type

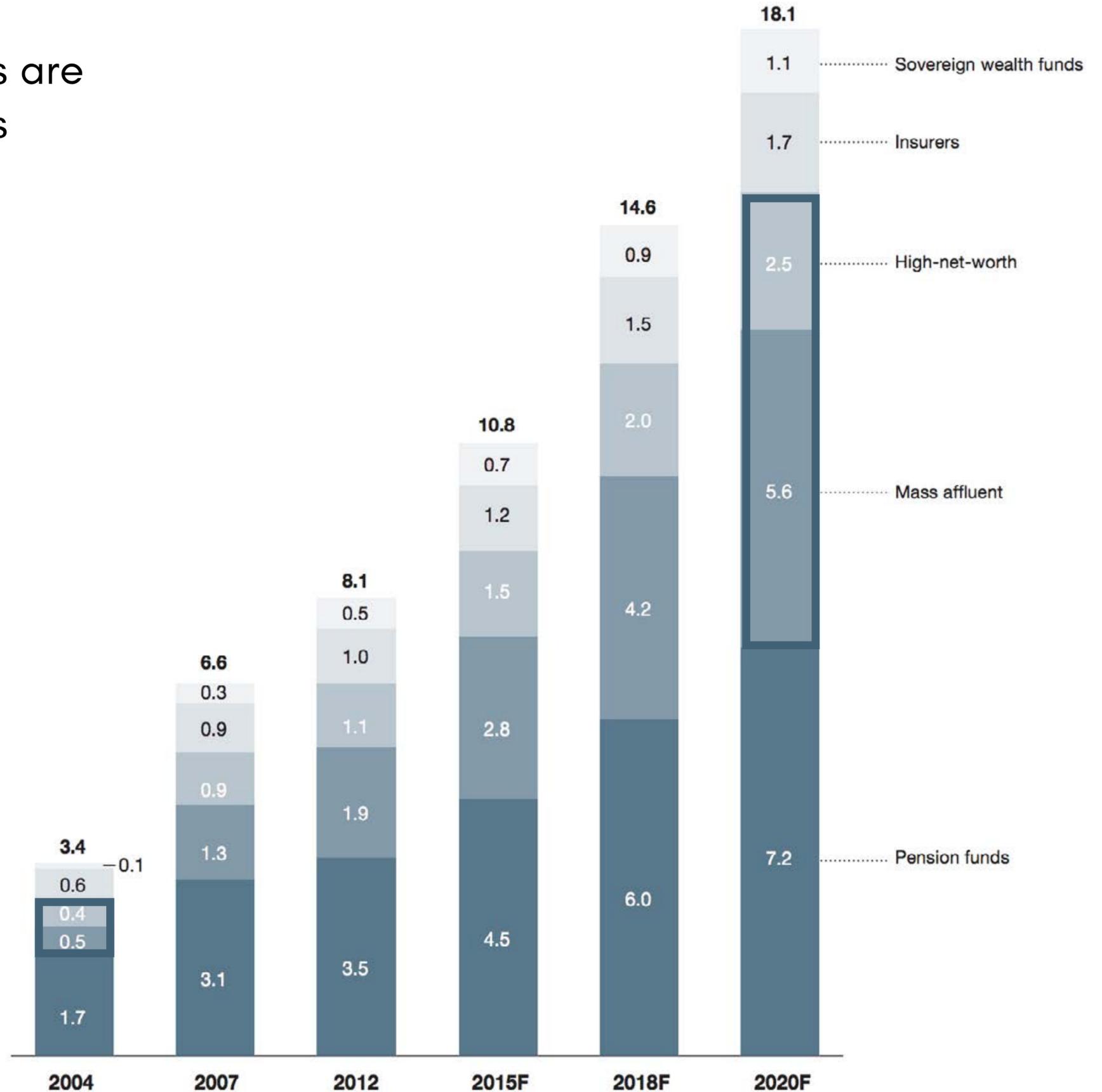
Alternative investments,
a 432% increase in value by 2020, since 2004



Investor profiles are changing

Investments in alternative assets are increasingly made by individuals

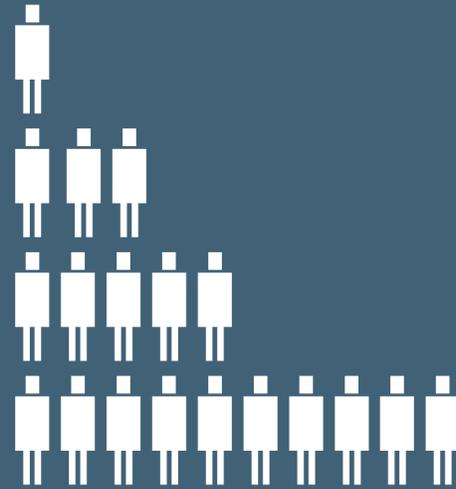
Global alternative assets (US\$ in trillions) by sector



CREATING MUTUALLY BENEFICIAL RELATIONSHIPS WITH DEVELOPING COUNTRIES



Developing countries offer new sources of growth



High growth levels

Supportive
social trends

Structural
improvements to the
ease of doing business

Investments with a positive social impact



The Zipline Project



Adopting the right attitude

“ Investment relationships must be envisaged as peer-to-peer, so that they can result in positive sum games.

”



THANK YOU

MNK Partners
40, avenue Kléber
75116 Paris, France
Tel : +33 1 40 67 01 20
@: mnk@mnk-partners.com