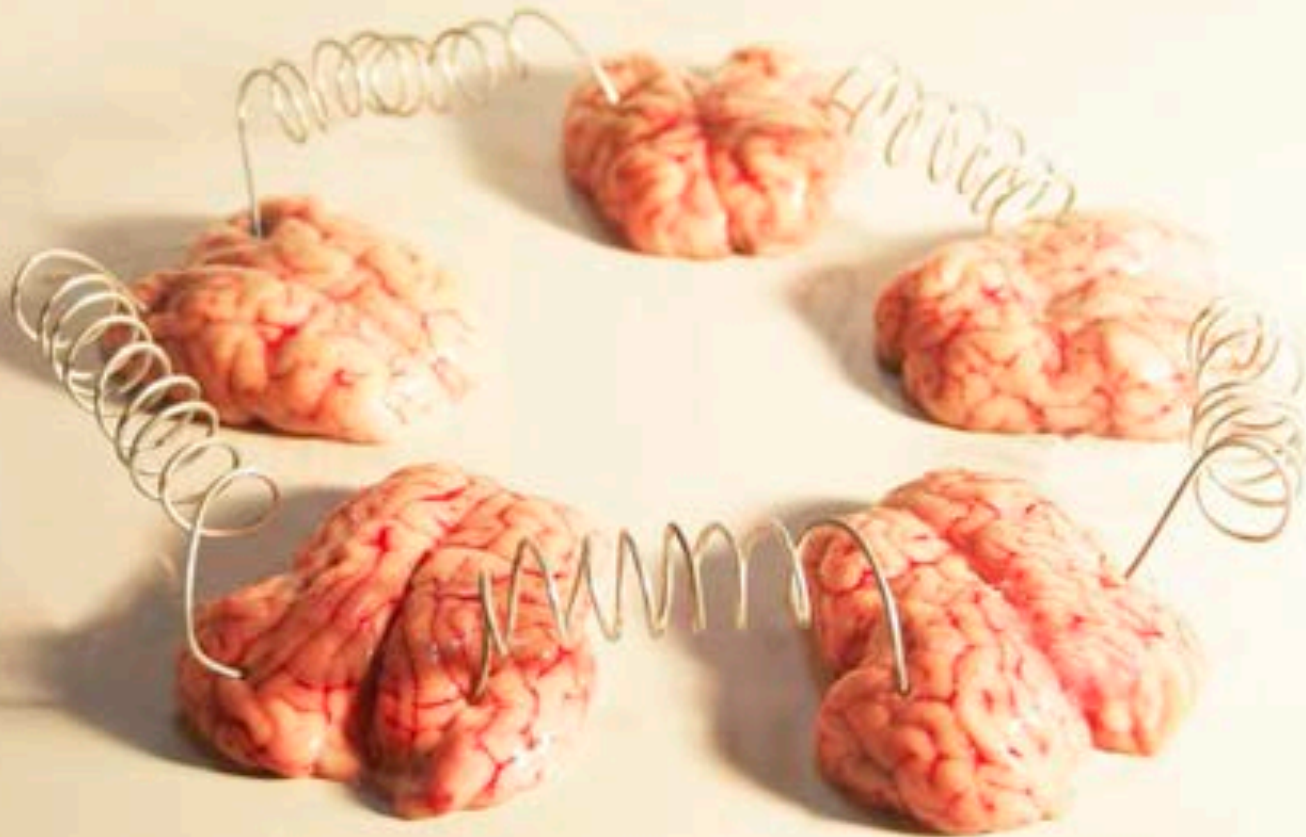


About collective intelligence.



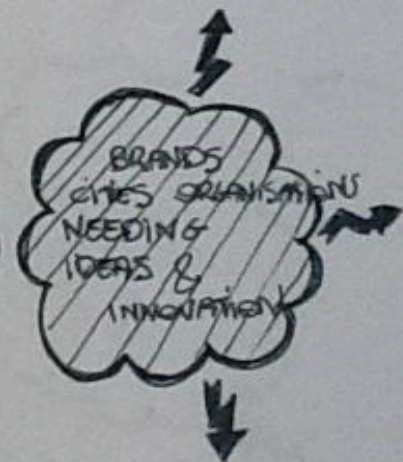
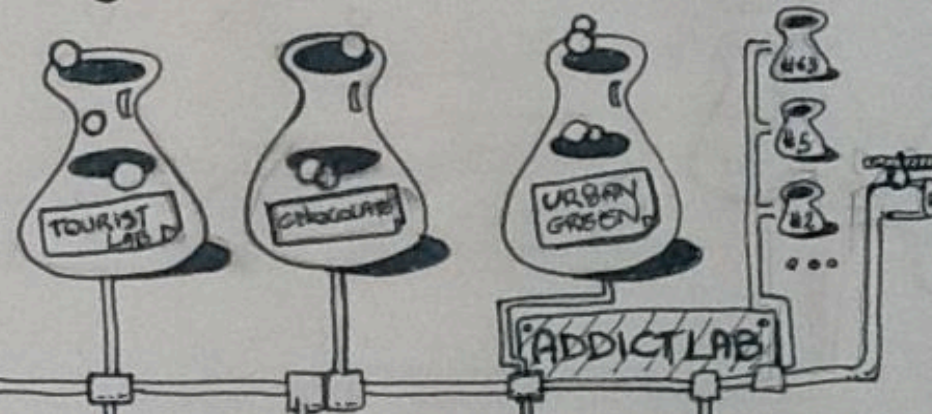
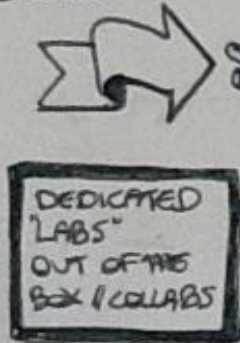
INTRODUCTION TO ADDICTLAB



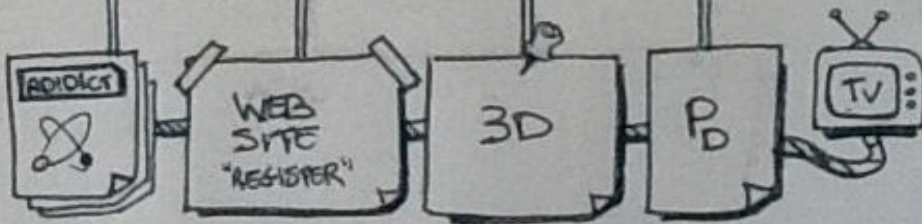
- CREATIVE DISCIPLINES
- PEOPLE FROM OVER 100 COUNTRIES

P_H A_R D_E A_g F_E C_I S_O B_R P_{EN} ...

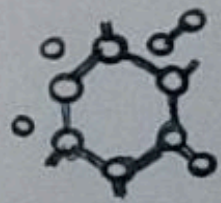
LAB SPONSORS



- PLATFORMS TO "ACCELERATE" CREATIVE TALENT
- INNOVATIVE CONTENT & STORIES



Creativity in Chemistry



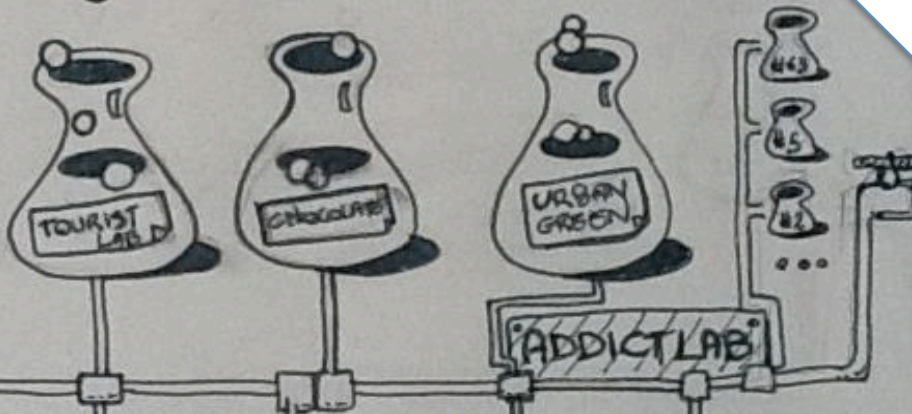
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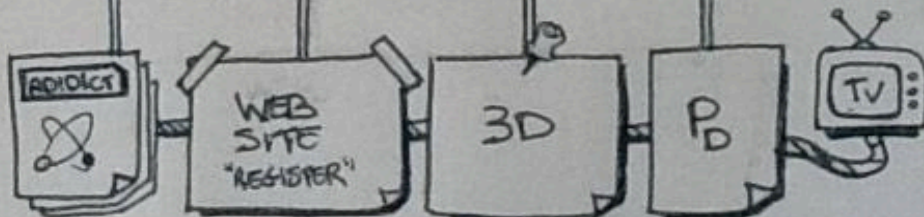
LAB SPONSORS



DEDICATED "LABS" OUT OF THE BOX / COLLABS



- PLATFORMS TO "ACCELERATE" CREATIVE TALENT
- INNOVATIVE CONTENT & STORIES



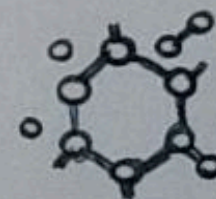
Creativity in Chemistry



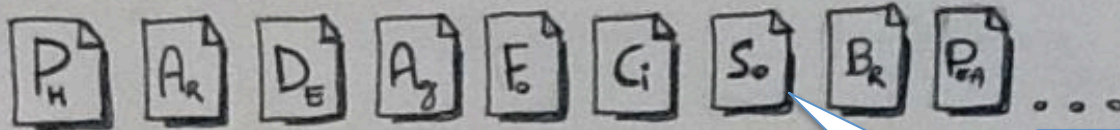
ONLINE COMMUNITY
communauté créative

Over 5000 people from different countries, cultures and disciplines.

Plus que 5000 'membres' de différents pays, cultures, disciplines



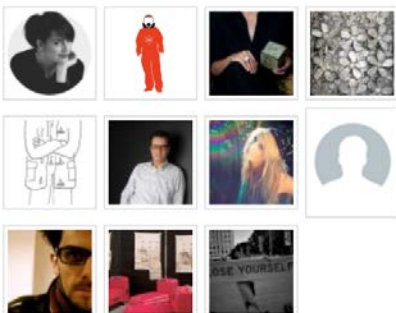
- CREATIVE DISCIPLINES
- PEOPLE FROM OVER 100 COUNTRIES



LAB SPONS

DED LABS OUT BOX

LABMEMBERS



show all

- | | | | | | |
|--|---|--|--|--|---|
| | Dik Valkenburg
Leuven, Belgium | | Veerle Mertens
Leuven, Belgium | | Katia Godts
la tour-de-peltz (near
Montreux)
switzerland |
| | Thierry Van Biesen
New York and Detroit, | | Alex Driessen
belgium | | Karolien Burckart |
| | Mathias De Winter | | Ionel Năstăsău
Bucharest, | | Nicolas Wierinck
Brussels, Belgium |
| | Rishabh Arora | | Michelle Guillano
Druona les Bains,
France | | Aleksandra Osman
Brussels, Belgium |
| | Lina Kusalle
Brussels, Belgium | | Jan Van Mal
Geneva, Switzerland | | Alexandra Cuzub
Bucharest, Romania |



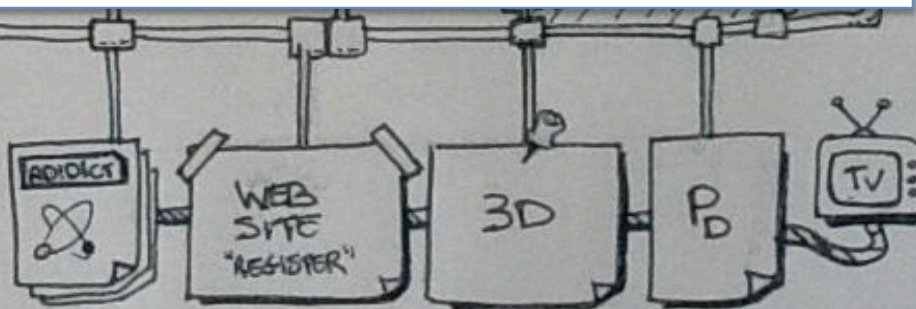
ONLINE COMMUNITY

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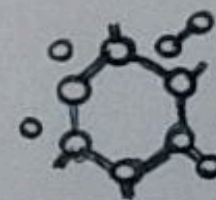
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Creativity in Chemistry





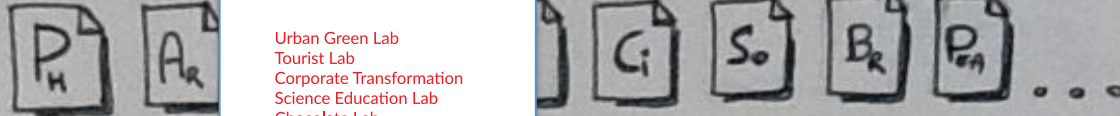
LAB RESEARCH

recherche en 'laboratoires'

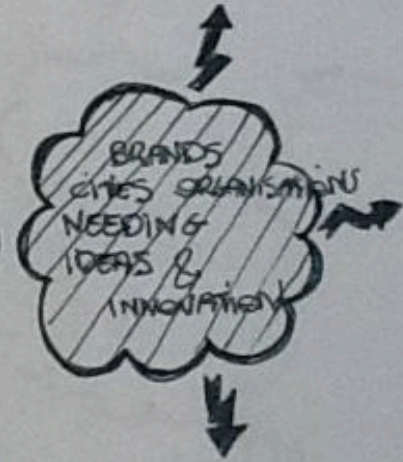
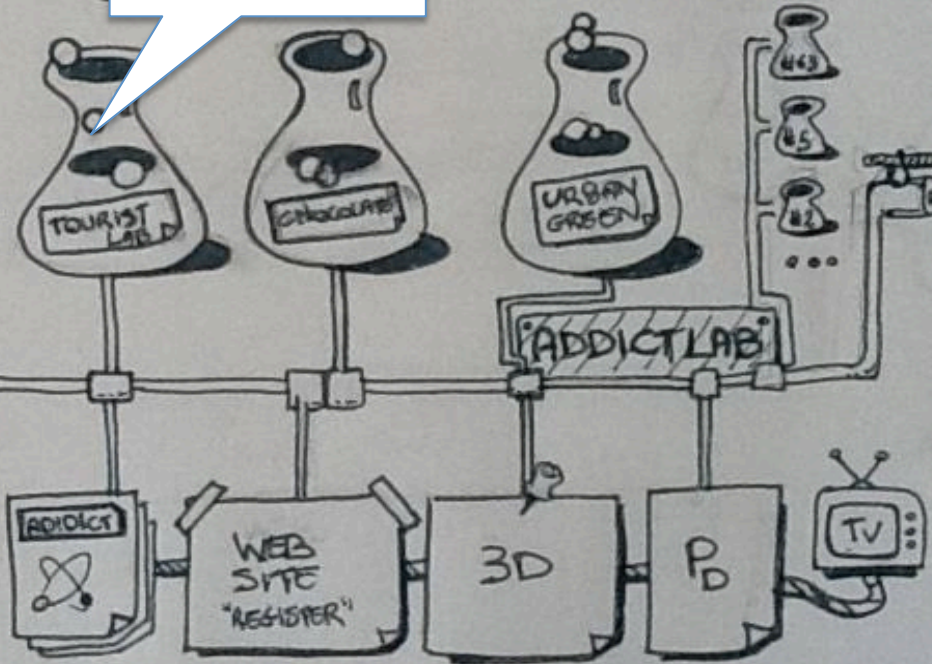
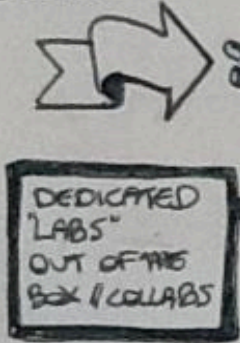
- Urban Green Lab
- Tourist Lab
- Corporate Transformation
- Science Education Lab
- Chocolate Lab
-

et votre propre lab:
YourOwnLab

- CREATIVE DISCIPLINES
- PEOPLE FROM OVER 100 COUNTRIES

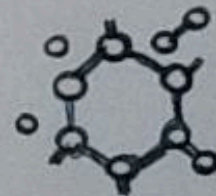


LAB SPONSORS



- PLATFORMS TO "ACCELERATE" CREATIVE TALENT
- INNOVATIVE CONTENT & STORIES

Creativity in Chemistry



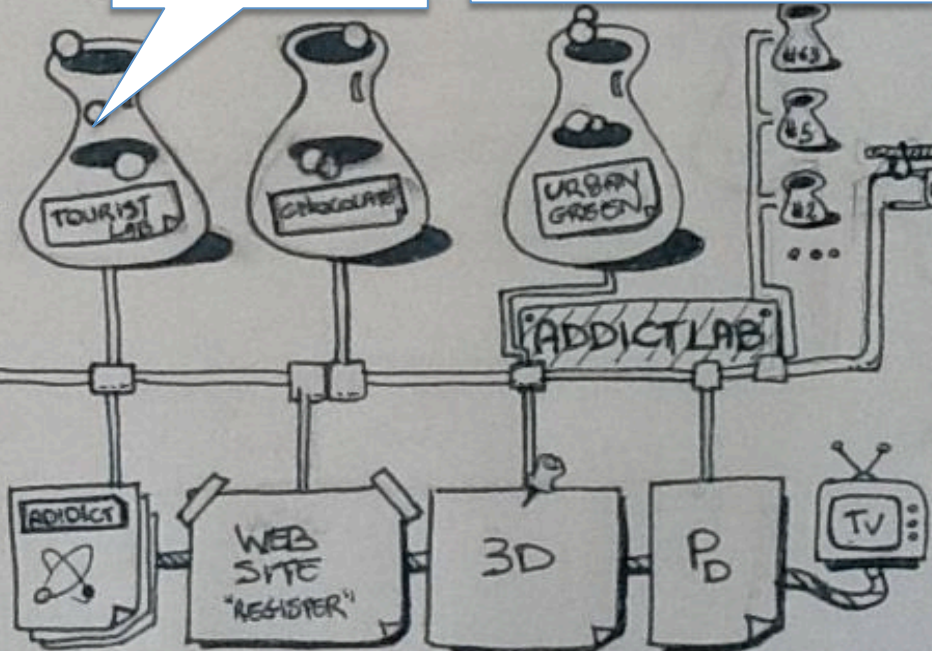
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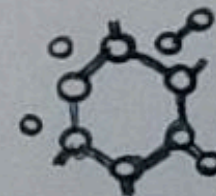
LAB SPONSORS

DEDICATED "LABS" OUT OF THE BOX // COLLABS

- PLATFORMS TO "ACCELERATE" CREATIVE TALENT
- INNOVATIVE CONTENT & STORIES



Creativity is Chemistry

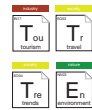


LAB RESEARCH *recherche en 'laboratoires'*

Urban Green Lab
 Tourist Lab
 Corporate Transformation
 Science Education Lab
 Chocolate Lab

...
 et votre propre lab:
 YourOwnLab

#56 / SLOW TOURISM



The SLOW movement is against - fast is always better. SLOW is not about doing everything at a snail pace. It is about seeking to do everything at the right speed. Saving time and minutes rather than just counting them. Quality over quantity. SLOW tourism allows tourists to spend their free time as they like and to take the road liberated from worry or stress. It's a long-term vision and good relationship with the community, as well as showing respect and protecting the environment. We would like to list some good practices of SLOW tourism in the world, so that no one becomes concerned, but to create space to learn from each other.

AREAS OF RESEARCH
 to be discussed

LAB MANAGER
 Dr. Barbara (b) Adickola

COMMUNITY
 This lab is open to all.

LAB PARTNERS
 Dr. Barbara (b) Adickola / others welcome

REWARDS
 to be discussed

#39 / SCIENCE EDUCATION LAB



Thoughts and reflections on innovative science pedagogy by using a co-creation methodology, bringing in collective intelligence software and collaborative processes, and enhancing the current education process equipping learners with the necessary knowledge and skills.

AREAS OF REFLECTION
 • Inquiry based learning
 • Responsible Research and Innovation
 • Co-creation of spaces for public engagement
 • Outdoor learning environments
 • Diversity and inclusion
 • Science with and for society

LAB MANAGER
 Dr. Barbara (b) Adickola

LAB PARTNER(S)
 @science4all / others welcome

COMMUNITY
 This lab is open to all.

REWARDS
 to be discussed

#39 / TOURIST LAB



Research on innovation in the Tourism and Travel industry. AddictLab R&D project. Creative research - published results: -Addict magazine on Voyage -Book: Escape the Travel & Tourism -Book: 20 ideas pour l'histoire de l'Vlaminerie -Libre distribuer 'touristlab 001'

AREAS OF RESEARCH
 social innovation (branding / local economy / CSR / smart experience / city branding / food / others)

LAB MANAGER
 Dr. Barbara (b) Adickola

LAB PARTNER(S)
 @science4all / others welcome

COMMUNITY
 This lab is open to all.

REWARDS
 Execution and/or participation of ideas, problem-solving, others

Over 200 'labs'

LABS SERVICES TOOLS PRODUCTS

#26 / CULTURAL CHANGE LAB

critical thinking **industry** *Cultural transformation project, deploying a circular and cocreation lab culture in a corporate organisation, increasing the entrepreneurial spirit and the innovation funnel.*

CT05 **I_{nn}** innovation
IN00 **I_n** industry

business **business** **technology**

BU11 **C_h** change
BU04 **S_{tr}** strategy
TE06 **M_{kr}** maker

AREAS OF RESEARCH **COMMUNITY** **REWARDS**

program | marketing | strategy | tools | communication | maker communities | prototyping | circular organisations

This lab has a confidential section for paying clients and corporations.

to be discussed

LAB MANAGER
Alain Heureau
alain@yourownlab.com

LAB PARTNER(S)
YourOwnLab | Addictlab | others welcome



LABS SERVICES TOOLS PRODUCTS

#77 / CITY LAB

critical thinking **industry** *Research on innovation, branding, social innovation for contemporary cities.*

CT05 **I_{nn}** innovation
IN00 **I_n** industry

industry **business** **public sphere** **communication**

IN14 **R_e** real estate
BU04 **S_{tr}** strategy
PS00 **P_s** public sphere
CO02 **B_r** branding

AREAS OF RESEARCH **COMMUNITY** **REWARDS**

program | tools | tourism | branding | communication | maker communities | heritage | ...

Partly open, this lab has a confidential section & services for paying clients and cities.

to be discussed

LAB MANAGER
Jan Van Mol
jan@yourownlab.com

LAB PARTNER(S)
New partners welcome



LABS SERVICES TOOLS PRODUCTS

#15 / MAGAZINE LAB

critical thinking **media** *Research on the future of magazines. Print, distribution, content, digital, reader content, augmented reality, sales and more*

CT05 **I_{nn}** innovation
ME00 **M_e** media

media **business** **media** **communication**

ME05 **M_{ag}** magazines
BU04 **S_{tr}** strategy
ME04 **S_m** social media
CO02 **B_r** branding

AREAS OF RESEARCH **COMMUNITY** **REWARDS**

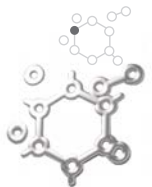
distribution | paper | digital | content | augmented readers | communities | art work | others | ...

Partly open, this lab has a confidential section & services for paying clients and cities.

depending on the different activities

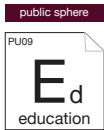
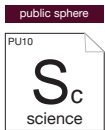
LAB MANAGER
Jan Van Mol
jan@yourownlab.com

LAB PARTNER(S)
open for partners





#39 / SCIENCE EDUCATION LAB



Thoughts and reflections on innovating science pedagogy by using a co-construction methodology, bringing in collective intelligence software and collaborative processes, and enhancing the current education process equipping learners with the necessary knowledge and skills.



AREAS OF REFLECTION

- Inquiry based learning
- Responsible Research and Innovation
- Co-creation of spaces for public engagement
- Outdoor learning environments
- Diversity and inclusion
- Science with and for society



COMMUNITY

This lab is open to all. The Science Education Lab seeks collaboration with informal science educators, teachers, academic, corporate, governmental worlds.



REWARDS

Execution and/or publication of ideas, problem solving, professional development.

LAB MANAGER

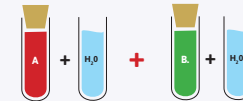
Cristina Olivotto
cristina@sterrenlab.com

LAB PARTNER(S)

SterrenLab | Addictlab | others welcome



CYANOTYPE KIT



WHAT

Painting with light / Peindre avec la lumière

1. Dissoudre les cristaux rouges (15 gr de hexacyanoferrate de potassium) dans 100 ml d'eau et la poudre verte (25 gr de citrate d'ammonium ferrique) dans 100 ml d'eau.
2. En lumière atténuée, les solutions individuelles sont mélangés l'un à l'autre.
3. Toujours en lumière atténuée, enduire un support (papier, carton, tissu en coton...) avec ce mélange.
4. Sécher totalement le support en lumière atténuée.
5. Disposer sur le support les objets choisis pour la composition.
6. Exposer la composition à la lumière intense de soleil (5-15 minutes).
5. Les zones très opaques de la composition ne sont pas affectées par exposition, tandis que les zones très transparentes se colorent en bleu de plus en plus intense.
6. Rincer abondamment à l'eau courant en lumière atténuée. Laisser sécher.

Les sels distribués ne sont pas dangereux tant qu'ils ne sont pas mélangés avec des acides. A ne pas manger. Enfants: demande à un adulte de t'aider.

LINKED TO LAB(S):

#39/Science-Education Lab

LABMEMBER:

Cristina Olivotto
cristina@sterrenlab.com

personal invitation

Teaching the TEMi way



Congress
April 15-17, 2016
Leiden, The Netherlands



TEACHING ENQUIRY
with MYSTERIES INCORPORATED



Output of labs: databases

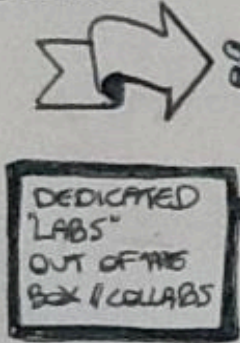
Digital collection of all ideas.



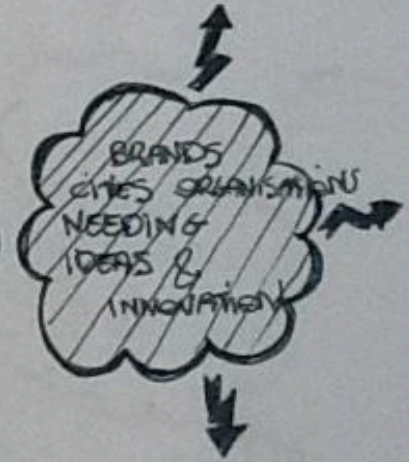
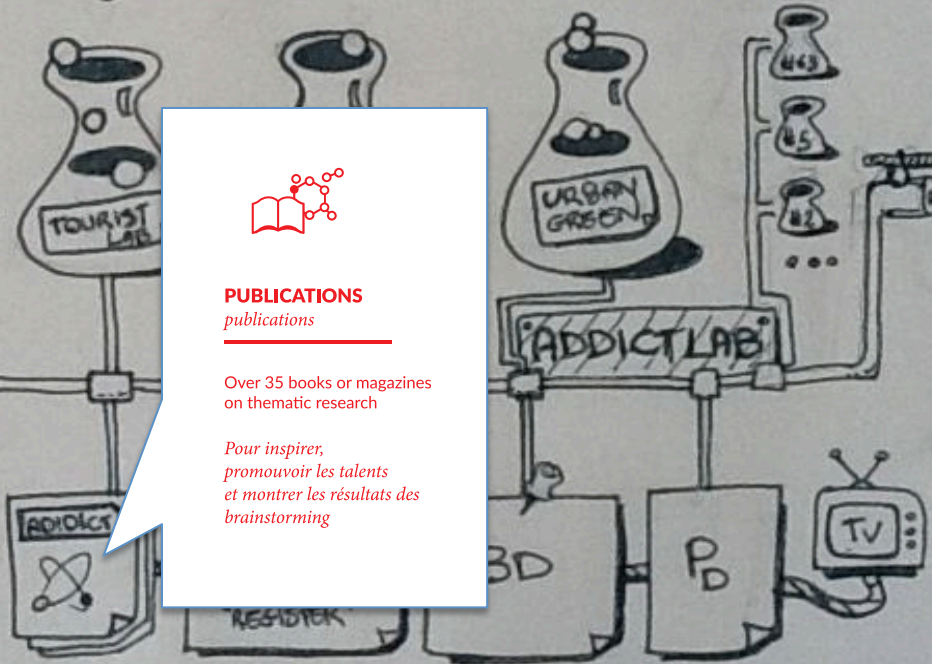
- CREATIVE DISCIPLINES
- PEOPLE FROM OVER 100 COUNTRIES

P_H A_R D_E A_g F_E C_i S_O B_R P_{er}...

LAB SPONSORS



- PLATFORMS TO "ACCELERATE" CREATIVE TALENT
- INNOVATIVE CONTENT & STORIES



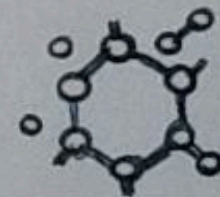
PUBLICATIONS

publications

Over 35 books or magazines on thematic research

Pour inspirer, promouvoir les talents et montrer les résultats des brainstorming

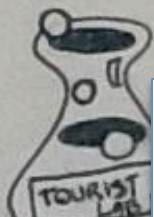
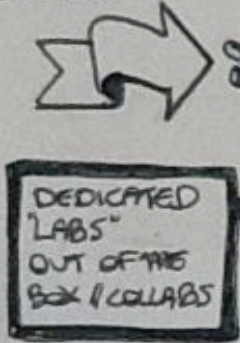
Creativity in Chemistry



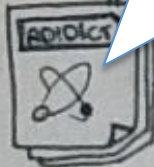
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P_H A_R D_E A_g F_E C_i S_O B_R P_{EN} ...

LAB SPONSORS



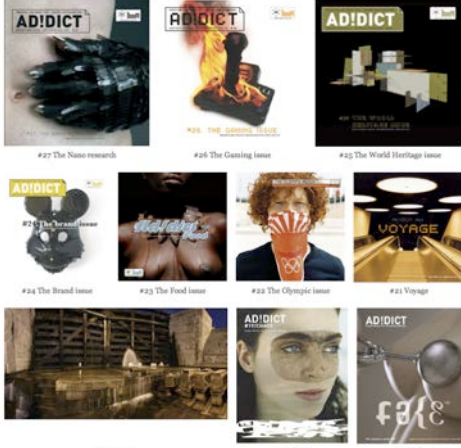
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Pour inspirer, promouvoir les talents et montrer les résultats des brainstorming



#27 The Nano research

#26 The Gaming issue

#25 The World Heritage issue

#24 The Brand issue

#23 The Food issue

#22 The Olympic issue

#21 Voyage

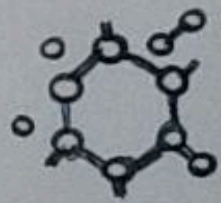
#20 Lenses

#19 Chan

#18 Fair



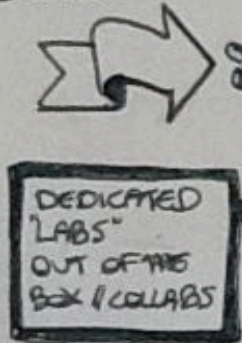
Creativity in Chemistry



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LAB SPONSORS



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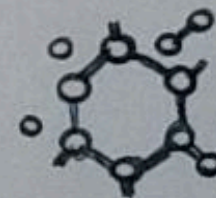
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Creativity in Chemistry



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LAB SPONSORS



PUBLICATIONS

publications

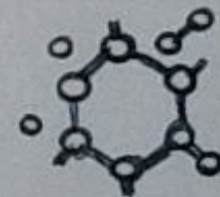
Over 35 books or magazines on thematic research

*Pour inspirer,
promouvoir les talents
et montrer les résultats des
brainstorming*



CONTENT & STORIES

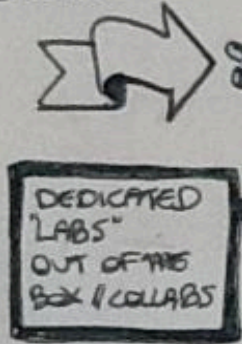
Creativity in Chemistry



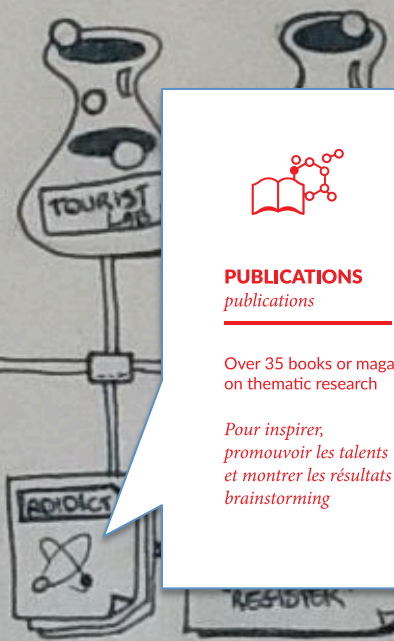
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LAB SPONSORS



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PUBLICATIONS

publications

Over 35 books or magazines on thematic research

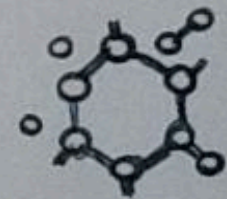
Pour inspirer, promouvoir les talents et montrer les résultats des brainstorming

Ad!dict(ed to) Kortrijk

Branding Project #2 - Special Ad!dict Magazine - Platform for Local Creative Talent - Ideas on the City of Kortrijk - België



Creativity in Chemistry



- CREATIVE DISCIPLINES
- PEOPLE FROM OVER 100 COUNTRIES

P_H A_R D_E A_g F_E C_i S_O B_R P_{EN} ...

LAB SPONSORS



DEDICATED "LABS" OUT OF THE BOX // COLLABS

TOURIST LAB

- PLATFORMS TO "ACCELERATE" CREATIVE TALENT
- INNOVATIVE CONTENT & STORIES

ADDICT LAB



PUBLICATIONS

publications

Over 35 books or magazines on thematic research

Pour inspirer, promouvoir les talents et montrer les résultats des brainstorming

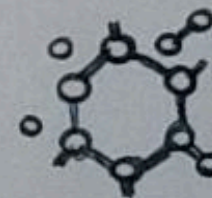
ADDICTLAB #01
GAZETTE
Inspiration - Information - collective intelligence & smartest communication tool.



#46 NATURE LAB
How to change nature's reputation?
ADDICT LAB

New
publication
//
Join in

Creativity in Chemistry



- CREATIVE DISCIPLINES
- PEOPLE FROM OVER 100 COUNTRIES

P H A R D E A G E C

LAB SPONSORS

DEDICATED "LABS" OUT OF THE BOX // COLLABS

TOURIST LAB

ADDICT LAB

- PLATFORMS TO "ACCELERATE" CREATIVE TALENT
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PUBLICATIONS
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Pour inspirer, promouvoir les talents et montrer les résultats des brainstorming



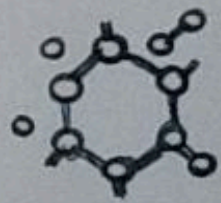
ADDICTLAB GAZETTE #01
Inspiration - information - collective intelligence & imperfect communion tool.

BUT WHY DON'T THEY TEACH US THIS AT SCHOOL?

46 NATURE LAB

ADDICT LAB
Laboratoires d'Idées

Creativity in Chemistry



- CREATIVE DISCIPLINES
- PEOPLE FROM OVER 100 COUNTRIES

P_H A_R D_E A_g F_E C_i S_O B_R P_{EN} ...

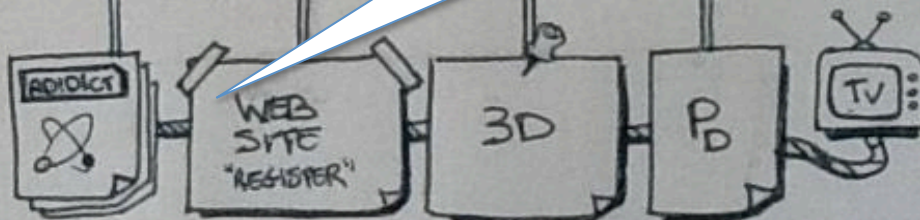
LAB SPONSORS



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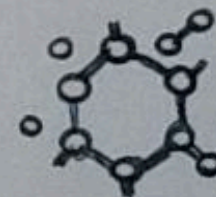


ONLINE COMMUNITY

communauté créative

Over 5000 people from different countries, cultures and disciplines.

Plus que 5000 'membres' de différents pays, cultures, disciplines



- CREATIVE DISCIPLINES
- PEOPLE FROM OVER 100 COUNTRIES

P H A R D E A G E C I S O B R P ...

Creative Think Tank since 1997

ADDICT LAB

Jan Van Mol



MY PROFILE

LOGOUT

LABPROJECTS

LABMEMBERS

WORKSHOPS

OUTPUT

LABSHOP

CREATIVE HUBS

SERVICES FOR COMPANIES

ABOUT

Collective Intelligence



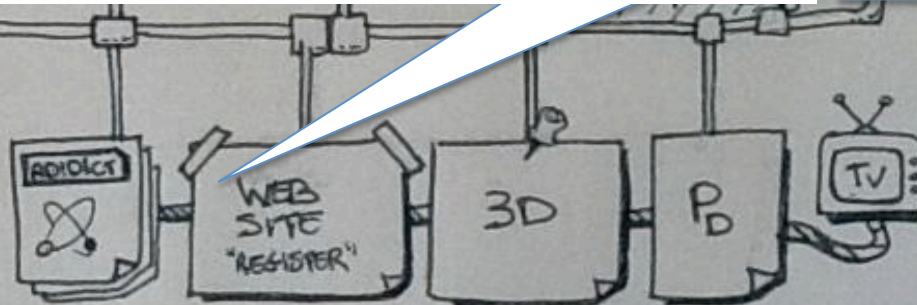
ONLINE COMMUNITY

communauté créative

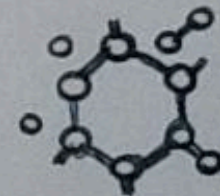
Over 5000 people from different countries, cultures and disciplines.

Plus que 5000 'membres' de différents pays, cultures, disciplines

- PLATFORMS TO "ACCELERATE" CREATIVE TALENT
- INNOVATIVE CONTENT & STORIES



Creativity in Chemistry



- CREATIVE DISCIPLINES
- PEOPLE FROM OVER 100 COUNTRIES

P_H A_R D_E A_g F_E C_i S_O B_R P_{EN} ...

LAB SPONSORS



DEDICATED "LABS" OUT OF THE BOX // COLLABS

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- INNOVATIVE CONTENT & STORIES

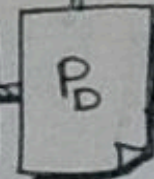
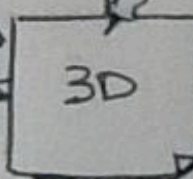
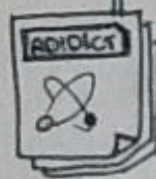


ONLINE COMMUNITY

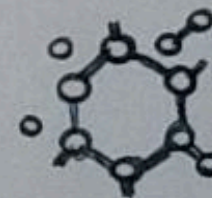
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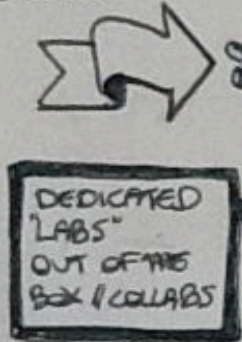
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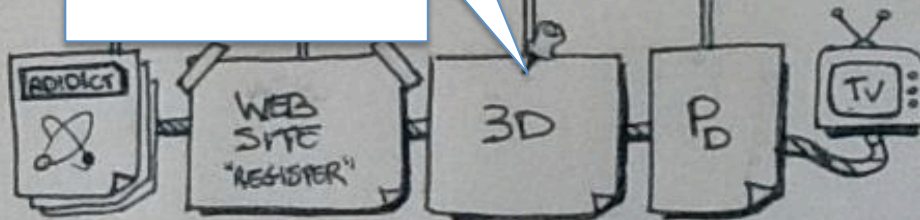


EXHIBITIONS
expos

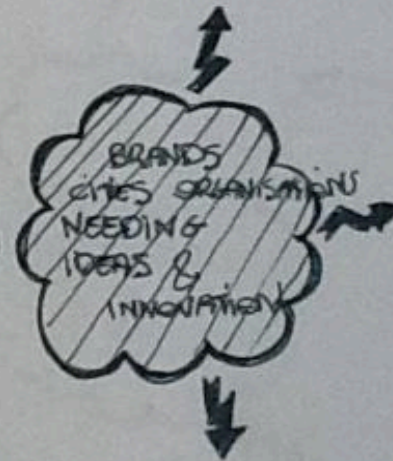
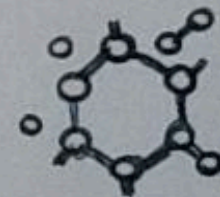
Inspirational exhibits in temporary places

Expos dans des espaces temporaires (Milan, Bruxelles, Berlin, Genève, Johannesburg)

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LAB SPONSORS



DEDICATED "LABS" OUT OF THE BOX // COLLABS

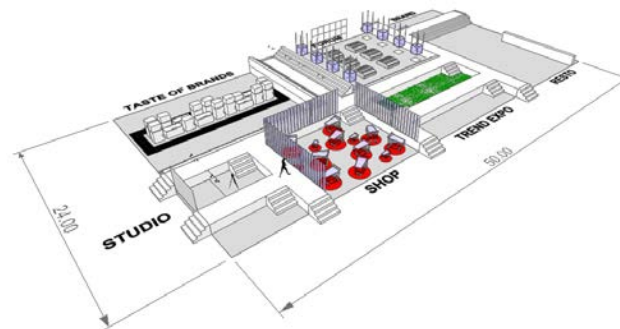


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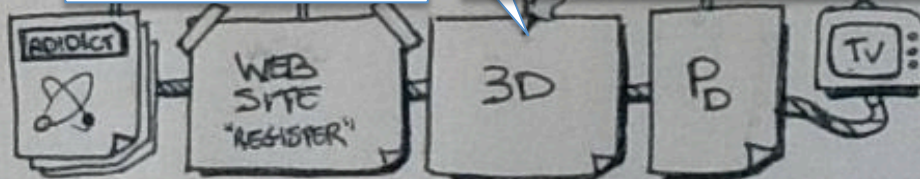
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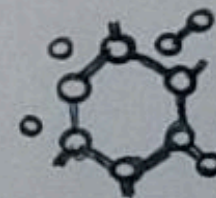
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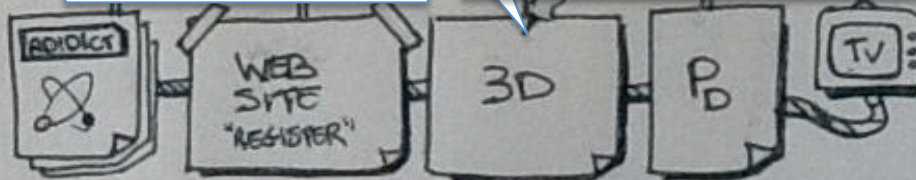
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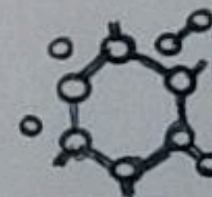
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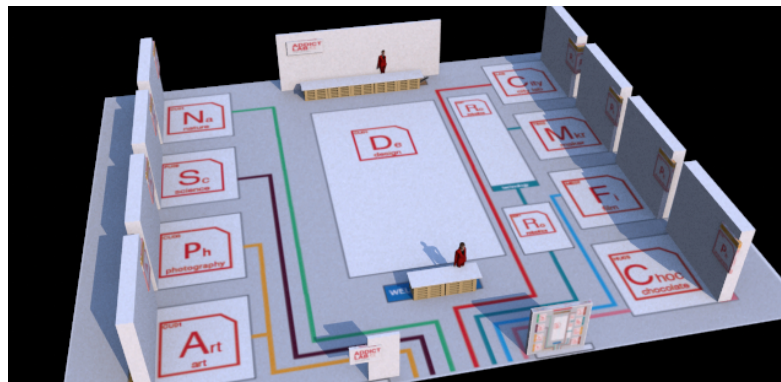


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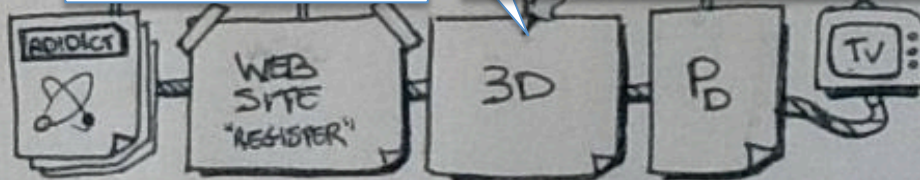
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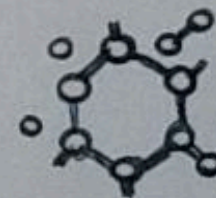
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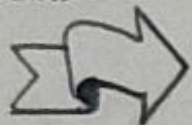
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LAB SPONSORS



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EXHIBITIONS

expos

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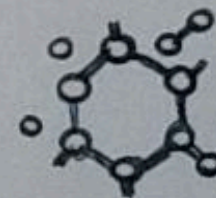
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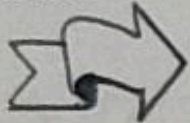
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LAB SPONSORS



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EXHIBITIONS

expos

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Expos dans des espaces temporaires (Milan, Bruxelles, Berlin, Genève, Johannesburg)

INVITATION

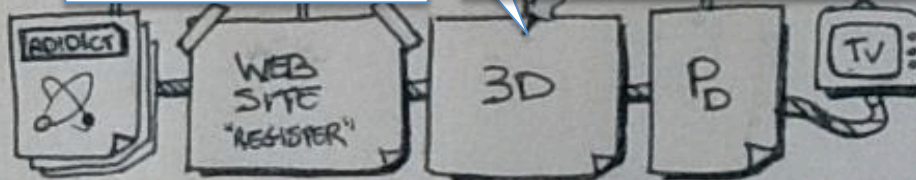


FINISSAGE

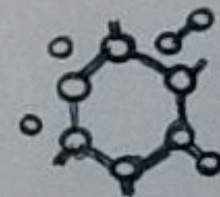
Venez découvrir les activités d'été de Addictlab à i.LIFE.
Expo design, art, mode - outils créatives - robots - et les ateliers d'été.
Vendredi 26 Août // 15h - 20h - rsvp info@addictlab.com - KIDS WELCOME!

**ADDICT
LAB**
Laboratoires d'idées

- PLATFORMS TO "ACCELERATE" CREATIVE TALENT
- INNOVATIVE CONTENT & STORIES



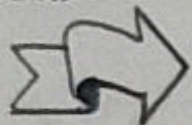
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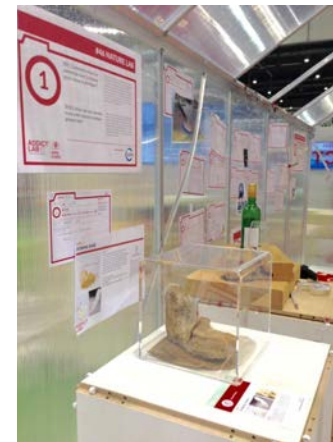


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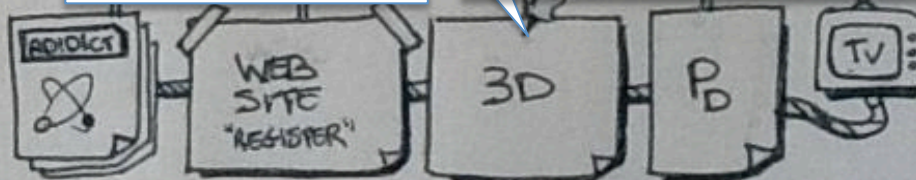
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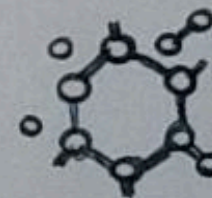
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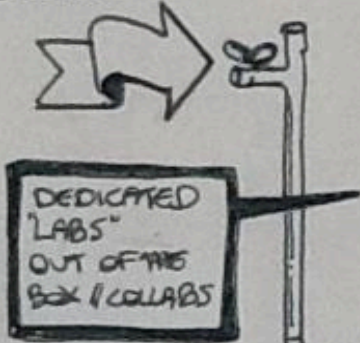
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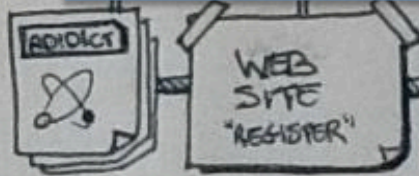
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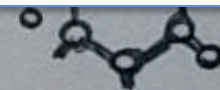
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PROTOTYPING / MAKER esprit 'Maker'

Tools and machines
to make ideas tangible

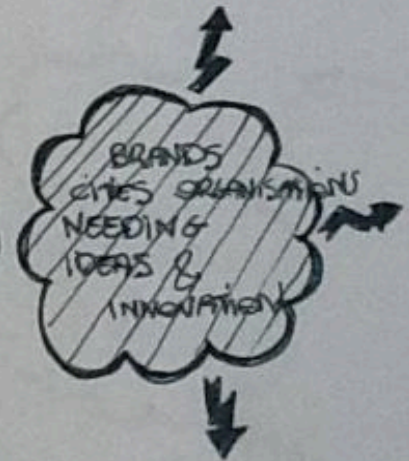
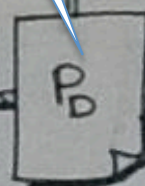
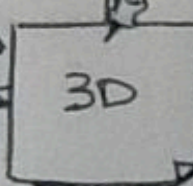
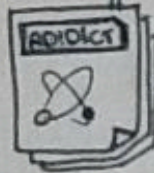
Outils & machines (3D,...)
pour rendre les idées tangibles

LAB SPONSORS

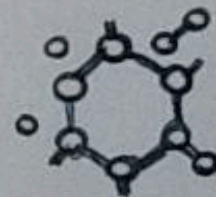
DEDICATED "LABS" OUT OF THE BOX // COLLABS



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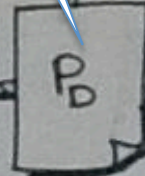
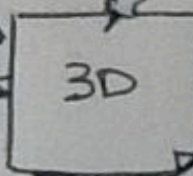
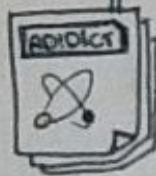
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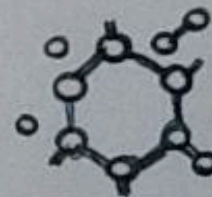
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Creativity in Chemistry



PROTOTYPING / MAKER *esprit 'Maker'*

Tools and machines to make ideas tangible

Outils & machines (3D,...) pour rendre les idées tangibles



- CREATIVE DISCIPLINES
- PEOPLE FROM OVER 100 COUNTRIES

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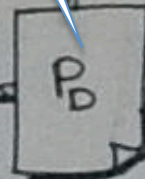
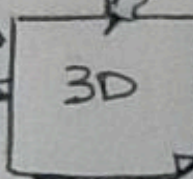
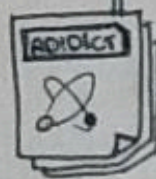
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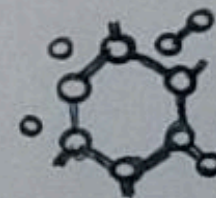
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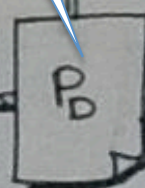
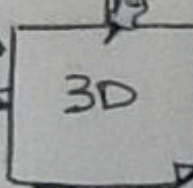
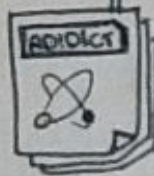
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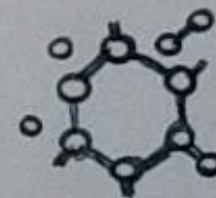
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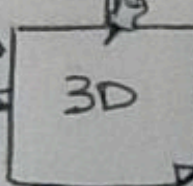
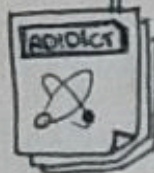
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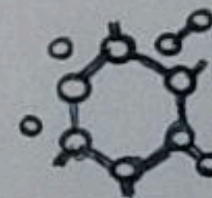
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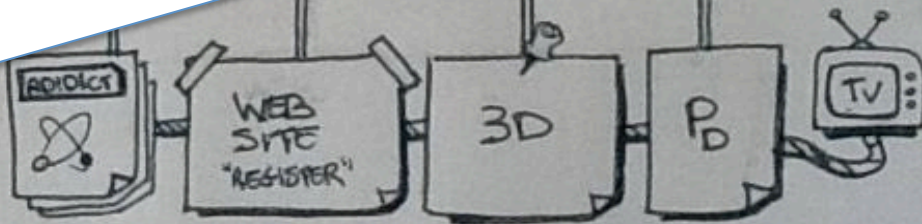
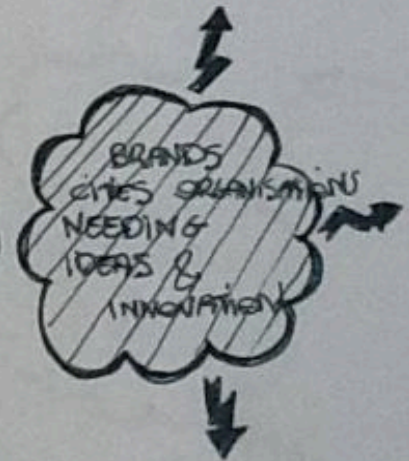
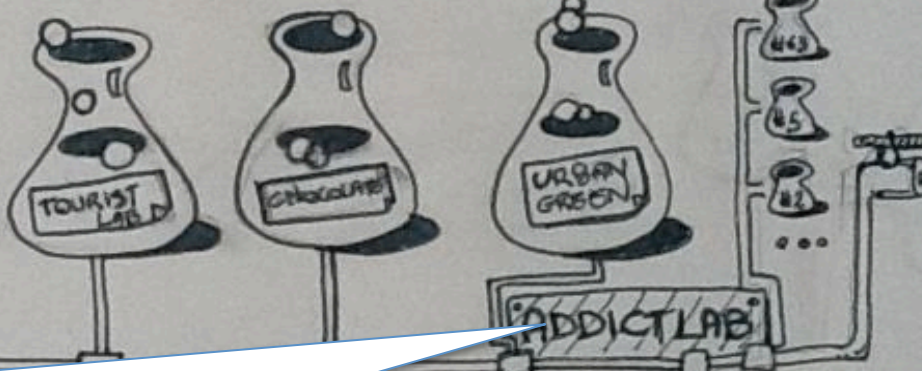


- CREATIVE DISCIPLINES
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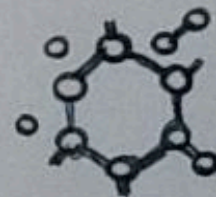
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LAB SPONSORS

DEDICATED "LABS" OUT OF THE ...



Creativity in Chemistry



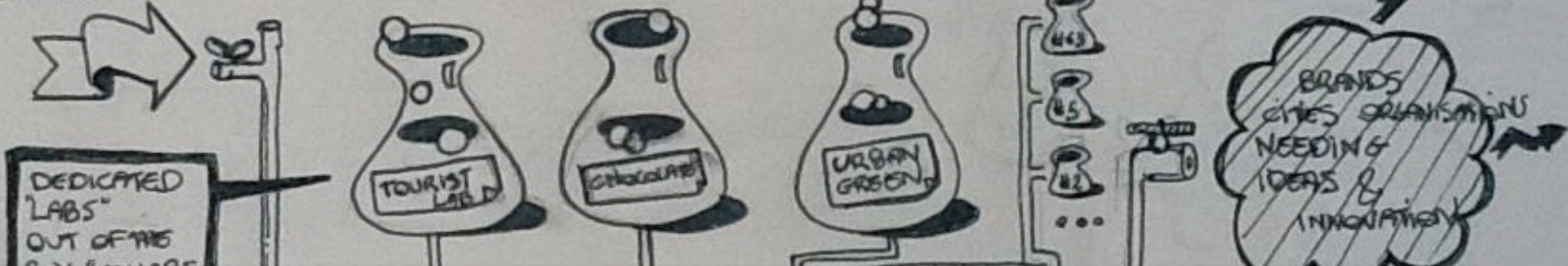
TOOLS FOR THE CREATIVE INDUSTRIES

outils pour les industries créatives

- CREATIVE DISCIPLINES
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LAB SPONSORS



TOOLS FOR THE CREATIVE INDUSTRIES

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Yola APP



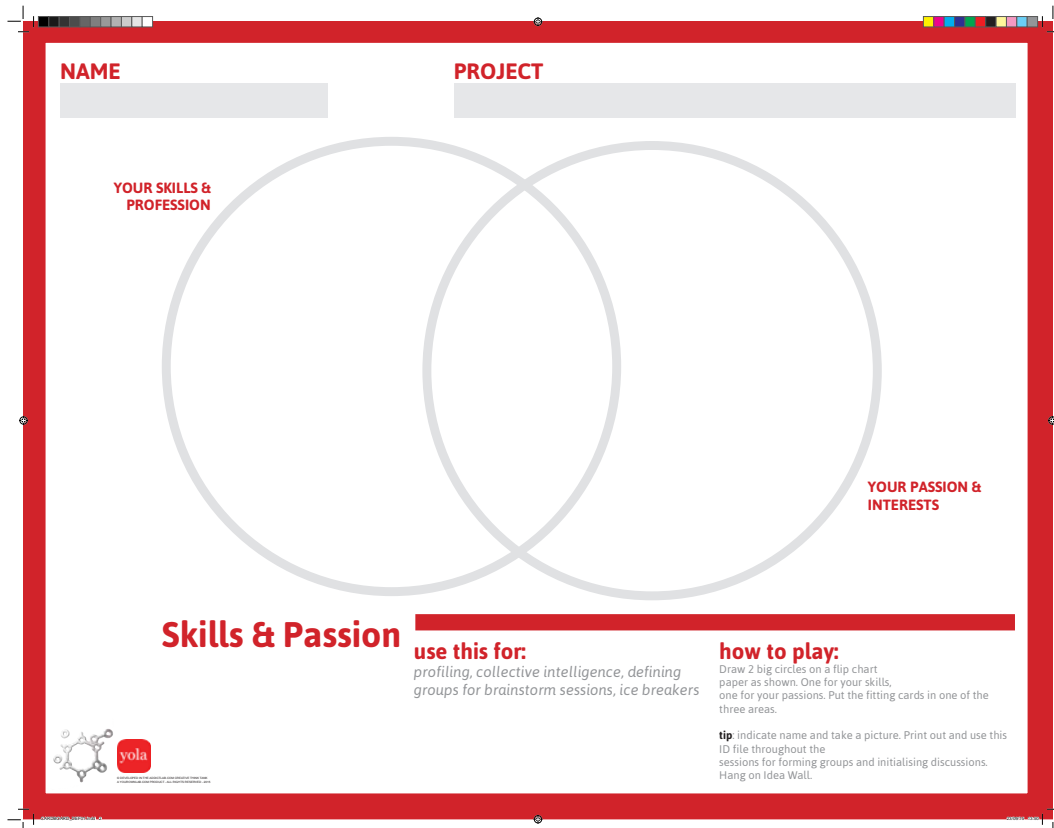
Profile yourself, upload work and join labs to start conversating on diverse subjects that interest you.

Idea Wall



Invite your audience to collaborate and cocreate by installing a real life yourownlab® idea wall.

Creative card game : skills & passion



NAME

PROJECT

YOUR SKILLS & PROFESSION


YOUR PASSION & INTERESTS

Skills & Passion

use this for:
profiling, collective intelligence, defining groups for brainstorm sessions, ice breakers

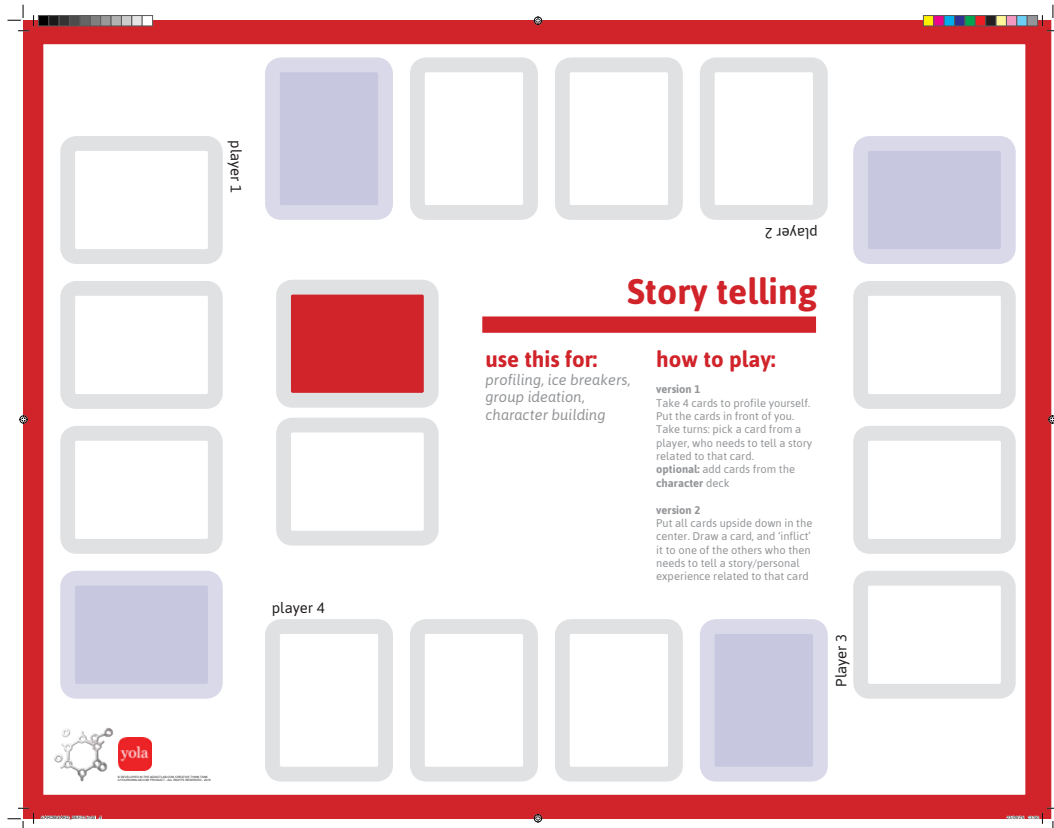
how to play:
Draw 2 big circles on a flip chart paper as shown. One for your skills, one for your passions. Put the fitting cards in one of the three areas.

tip: indicate name and take a picture. Print out and use this ID file throughout the sessions for forming groups and initialising discussions. Hang on Idea Wall.

 yola



Story telling & ice breaking.



The diagram shows a red-bordered rectangular area representing a game board. It is divided into four quadrants for players: 'player 1' (top-left), 'player 2' (top-right), 'player 4' (bottom-left), and 'Player 3' (bottom-right). Each player's area contains several rectangular cards. In the center, there is a red card and a white card. A central text box provides instructions for the game.


Story telling

use this for:
profiling, ice breakers,
group ideation,
character building

how to play:

version 1
Take 4 cards to profile yourself.
Put the cards in front of you.
Take turns: pick a card from a
player, who needs to tell a story
related to that card.
optional: add cards from the
character deck

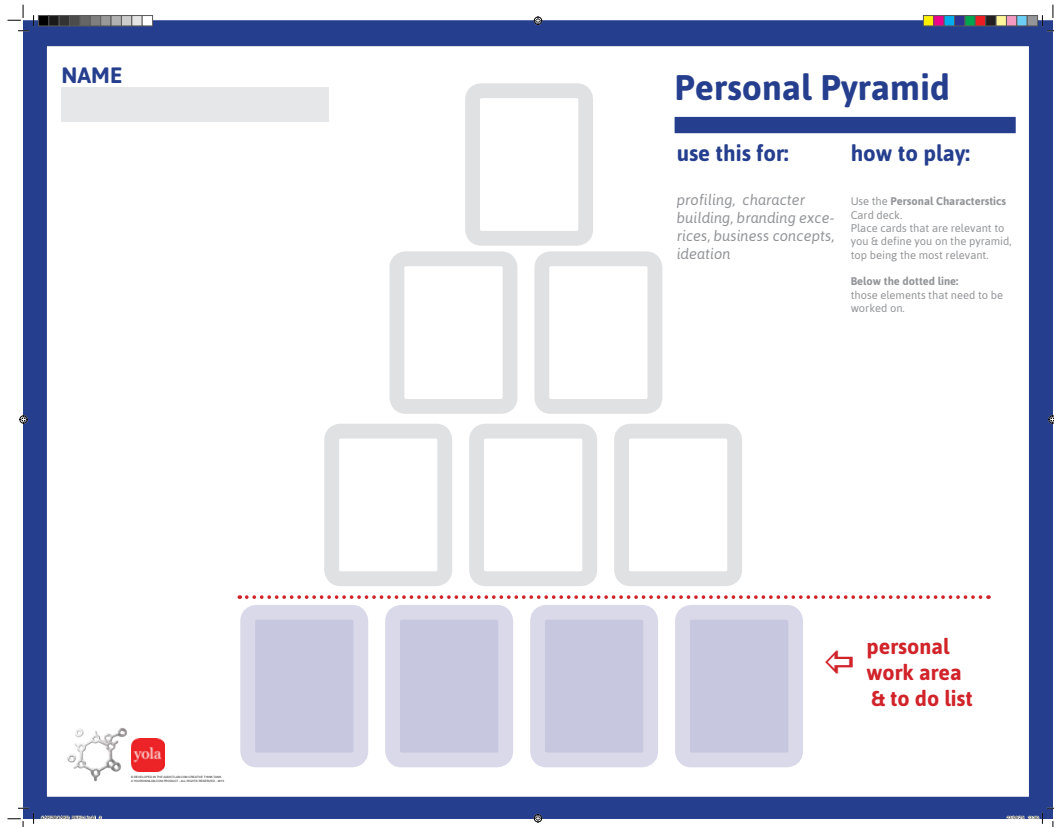
version 2
Put all cards upside down in the
center. Draw a card, and 'inflict'
it to one of the others who then
needs to tell a story/personal
experience related to that card



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Your character : Personal Pyramid.



NAME


Personal Pyramid

use this for: *profiling, character building, branding exercises, business concepts, ideation*

how to play: Use the Personal Characteristics Card deck. Place cards that are relevant to you & define you on the pyramid, top being the most relevant.

Below the dotted line: those elements that need to be worked on.

personal work area & to do list



The worksheet features a pyramid structure with 10 empty boxes. The top row has 1 box, the second row has 2 boxes, the third row has 3 boxes, and the bottom row has 4 boxes. A horizontal dotted line is drawn between the third and fourth rows. The four boxes below the dotted line are shaded light purple and labeled as the 'personal work area & to do list'. A 'NAME' field is at the top left, and a 'yola' logo is at the bottom left.

